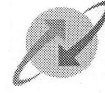


Sales & Marketing-CM
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.32-2/2012-13/S&M-CM/29

Date: 08.01.2013

To

The Chief General Manager,
AP Telecom Circle,
Hyderabad-500001, BSNL

Subject: Guidelines regarding allotment of fancy/ vanity mobile numbers to Hon'ble MPs/ MLAs/ TAC members.

Ref: Your office No. TA/CM/Mktg/7-193/52 dated 26.11.2012

In reference of above mentioned subject and reference, it is mentioned that BSNL is earning good revenue by auctioning the vanity numbers hence such numbers need not be given free of cost.

Further competent authority has decided that in case, any VIP as mentioned above asks for immediate allotment of such numbers, we may allot such numbers to them on priority for their personal use at earlier auctioned price for similar type of numbers.

(Upendra Bakolia)
Addl.GM(S&M) CM

Copy for information & N/A to:-

1. The CGMs, All Telecom Circles/Telecom Districts